

Browser Compatibility

Why should I worry about browser compatibility?

Your website must be ready for display on all the main browsers. Internet Explorer currently holds 70% of the browser market, a very dominant position. This market share is currently split evenly between IE6 and it's newer cousin IE7 (IE8 is on the way). Firefox now holds up to 25% of the browser market depending upon who is counting whilst Safari and Opera hold the smallest market shares at 1-2% apiece. The important thing is that your site displays on all browsers used by your target audience.

We will ensure that your website is readable on all standard browser technology and any embedded functionality is supported on both MACS and PCs. The main browser Internet Explorer 7.0 has a few bugs that cause certain valid HTML code to display incorrectly. The most widely used version of firefox is missing accessibility functionality that is available on IE. Safari is solely available on Macs which brings it's own pitfalls as the MacIntosh o/s does not support the same font set available for windows. Even when using an industry standard browser like firefox on your Mac you may still see inconsistencies with the PC version. You may also want your site to appear to users of PDA type devices. The end result is that if you want your browser to appear the same on all machines and all browsers then a lot of testing and re-jigging is required. You need not worry about this as Pub Web Design will do all this testing this for you. We cannot underestimate how important this fact is. If the majority of your customers have older PCs then they may have older versions of the IE browse. If the site does not display well in IE6 then potentially all of your customers will be driven away if your site does not perform well on older technology.

HTML clipboard