

Demo site 2 - Bear at Home Inn

HTML clipboard

Bear at Home Inn welcomes you to the friendliest family pub in South Oxfordshire.

LightQuick also created a website for the Bear at Home Inn at bear-at-home.co.uk.

Bear at Home has a very close relationship with LightQuick Web Design. We created the Bear at Home's main website using traditional HTML technology. However, it is such a nice and unique site that we still like to demonstrate it. This site shows that if you require a completely unique site that is not based upon any existing template then we can do it for you using traditional HTML techniques.

Testimonial:

"Just wanted to let you know how much positive customer feedback we have received for the great website you created for our pub; customers love all the detailed information, and it just makes them want to pick up the phone & book a table ! Keep up the good work." -

Tim Haworth, owner
of the Bear at Home Inn.

The Bear at Home Inn required a website in order to publicise the new landlord and landlady Tim and Alison Haworth taking over the old Bear pub. LightQuick created the site for the Bear at Home Inn and help to create a new identity and new logo.

Bear at Home Inn has a unique position in the restaurant and pub arena, not only does it sell fine food and beer but it is also home to a fine selection of Antiques and French champagne and wine racks.

Click on the image below to be taken directly to Bear at Home Inn website.

Search engine friendly tools are in place to ensure that Google finds Bear at Home Inn sites and places them on the top page of Google. We use the following information on the Bear at Home Inn Landing Page to ensure that the content is relevant to the google search terms likely to be used by the potential googling customer.

Keywords:

quality, inns, good, pubs, oxfordshire England, British, english, pubs, pub, hotel, real, ale, Inn, camra, inn, tavern, dine, dinner, wine, champagne, ale, food, drink, restaurant, bar, tradition, traditional, comfort, friendly, history, comfortable, character, old, memorable, travel, high, standard, hospitality, historic, great, unique, lightquick

Landing Page:

The landing page is very important and must contain information relevant to the search term likely to be used Google. For Bear at Home Inn we used the following content.

CAMRA - OXFORDSHIRE - PUB of
the YEAR 2007 !

Tel: 01235 811311

Tim
and Ali welcome you to the friendliest family pub in South Oxfordshire.

The
Bear at Home Inn at North
Moreton is open for good
quality food, fine wines and real ale throughout the year. Low beamed ceilings,
character fireplaces, nooks & crannies and a true Oxfordshire welcome await you
here at this family run Freehouse.

Originally a quiet 15th century coaching inn, Tim and Ali have transformed this

idyllic pub into a fun and 'happening' place. You can be sure of a friendly and fun evening whether you wish to eat or just relax with a drink or two. You will find the young and the old mixing together in an atmosphere that will encourage you to return.

Our menu is made of FRESH ingredients so what you see will vary according to the day of the week you come in. For example, our fish is delivered from Cornwall on Friday so if you want a selection of good fish dishes, please book a table for Friday or Saturday.

Our beer is kept well and we always have four guest ales on tap. The Bear at Home has been voted

CAMRA Pub of the Year 2007 for the whole of Oxfordshire and we have an entry in the CAMRA good beer guide of which we are justly proud. We aim to provide sustenance to all our customers, whether you drink fine wine, good port, continental lagers or real ale.

Search Engine Optimisation:

Search engine optimisation is in place for the Bear at Home Inn. The careful use of Google Adwords places the Bear at Home Inn on the top page of Google in the Sponsored Links section. This market is a highly competitive market even in the local sense and it is highly unlikely that any local pub website will get to the top of the natural listings on a national basis. However, the Bear at Home's presence in the sponsored links gives the pub a web presence it would otherwise have lacked. Customers are certainly drawn to the pub by the advertising provided by Google Adwords. Customers are always commenting on the website, many having travelled many miles to visit the pub solely on having visited the site.

Search engine optimisation will work for your site too. With these enhancements in place your website's position in the top of the sponsored links is assured.